## Strategic Plan 2019-2023

**Alutiiq Museum**

**Capacity**

- **DIRECTION 1**: Strengthen internal capacity to focus on stability and resilience.
  - Evaluate and update policies & procedures to support reaccreditation
  - Secure appropriate equipment, technology and software
  - Enhance unrestricted revenue
  - Invest in professional development and competitive pay to enhance staff retention
  - Support board training and development
  - Enhance succession planning

**Excellence**

- **DIRECTION 2**: Clarify who and how we serve and do so with excellence in programs and services.
  - Work with stakeholders to define museum’s role in partnerships
  - Develop communications plan and marketing materials
  - Improve access to museum collections
  - Integrate evaluation into all of our work
  - Advocate for Alutiiq cultural survival

**Re)connecting**

- **DIRECTION 3**: Reestablish connections to Alutiiq material culture dispersed worldwide and expand partnerships.
  - Develop strategy for identifying cultural materials in repositories around the world
  - Strengthen internal partnerships
  - Develop a strategy for repatriation
  - Expand the museum library
  - Develop a Culture Kodiak group

**Planning**

- **DIRECTION 4**: Work toward the purchase of our own facility – a permanent place to call home.
  - Develop an operating budget for building ownership
  - Develop a building purchase plan
  - Implement a capital campaign
  - Update policies and procedures for building management

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**CELEBRATING ALUTIIQ HERITAGE THROUGH LIVING CULTURE.**

**Alutiiq Heritage Foundation**