



**SPERIDON SIMEONOFF JR.**

## WOOD CARVING

Raised in Akhiok, Speridon has been carving for three decades and is widely recognized for his skill. He carves primarily for spiritual reasons—to preserve the traditions of his ancestors and share his knowledge with youth to build cultural pride.

**GENUINE ALASKA NATIVE ART**

AUTHENTIC. HANDCRAFTED. INSPIRED BY TRADITION.

## BE AWARE

Much of the Native-style artwork sold in America is made by non-Native people. It is illegal to advertise reproductions as a genuine Native works. Yet, a huge international market fuels the production of fakes. Deceptive advertising and misleading labels encourage customers to buy imitation art.

This practice disadvantages Native artists. Replicas, imitations, and knockoffs steal Native designs for profit and force Native artists to compete for sales.

## BUY AUTHENTIC

Native artists fill their artwork with traditional materials, ancestral knowledge, and a unique worldview. When you purchase genuine Native-made art, you show respect for this heritage and help Native people live their culture.

Support Native artists. Shop carefully. Visit reputable retailers, read labels, ask questions, and look for the Silver Hand or Alutiiq Seal logos that signal authenticity.

There is no substitute for the real thing.



Alutiiq Museum Store  
215 Mission Road, First Floor  
Kodiak, AK 99615  
[alutiiqmuseumstore.org](http://alutiiqmuseumstore.org)  
844-425-8844